

**MORE RISK MANAGEMENT EXPERTISE
IN MORE PLACES**

Driver Risk Management for Fleet Operators

**Driving Licence Checks • Driver Profiling
Driver Training • Risk Management tools**

 **safedrive**

Driving you to a safer tomorrow

Control your driver risks, protect more than your bottom line

You run a business with a fleet of vehicles. You're careful how you spend your money and acutely aware of the influence your drivers have on your insurance costs, your transport costs, your bottom line and your reputation. You've conducted risk assessments of both your motor and non-motor risks and understand exactly where the problems areas are and where you're exposed.

You've taken active steps to quickly eliminate those risks that place you or your business in any form of immediate danger and considered putting plans in place to resolve those that are worthy of continuing investment, and that includes your drivers. You've done this because you want stability and believe that ongoing investment will likely result in a potential reduction in ongoing costs, reputational exposure, an improvement in business efficiency and a sustainable future.

Your drivers play a big part in delivering that. Problem is, some things, like training a mobile workforce, take time, more time than you alone can afford and a special skill-set, so how do you cover them off?

Simple. You call the guys at Safedrive.

Safedrive, in conjunction with Towergate Insurance Brokers, are from a stable of likeminded professionals that passionately believe in a risk management led approach to promoting workforce safety, reducing the likelihood of claims, controlling insurance and wider business costs.

We can work alongside you to ensure that your drivers are properly licenced, profiled, trained and equipped, and that the right culture and processes are embedded, setting new norms of behaviour. These ensure you identify and retain only those capable of driving safely and responsibly, thereby cutting fuel and maintenance costs, reducing accidents and their consequential claims costs; and those who view technology, not as a spy-in-the-cab, but as something that will protect them, the business and their job for the foreseeable future.

Call us now for an exploratory discussion on how we could help you get the best out of your drivers using the power of training and a wide range of other risk management tools.

Illustrative sample of effective Risk Management tools:



Forward facing cameras

Along with a sound management strategy results in benefits that can include: improved driver behaviour/attitude to driving, resolution of claims liability, improved driving standards.



Telematic systems

Telematics data used to manage vehicle location and provides technical reports in relation to driver behaviour and incident analysis - driving benefits in vehicle fuel and maintenance costs.



Driver training

Targeted, bespoke training focused on specific drivers in order to re-educate and re-vitalise the fleet drivers in the area required to make the biggest positive impact.



Alcohol/Drug Testing

Implementation of ongoing, randomised drink and/or drug testing along with help in the introduction of new or updated company policies in line with current legislation.

Time



Risk

Licence Checking Services

When running a fleet, it can seem next to impossible to keep track of your drivers' information. Checking which drivers have licences that are expired or need updating, or those that may have points or disqualifications can seem like a monumental task.

This is especially true once you consider the potential consequences not checking your drivers' licences could have on your business.

It is important to check that your drivers:

- **Are not driving certain vehicle types without the correct licence to do so**
- **Have a licence that is both valid and in date**
- **Have no undisclosed points or penalties**
- **Are not disqualified from driving**
- **Have a fully updated licence, including all personal information**

Manually carrying out these regular checks on all of your drivers can seem overwhelming and time-consuming, and so increasingly, businesses are looking to external providers to arrange these checks on their behalf in a quick, efficient and thorough manner.

Safedrive offers this service as a provision to all of our clients. Licence checks can be carried out for any size fleet with no upward limits on numbers. Through our provider, we are able to check your drivers' details against the DVSA's database to provide you with the most up to date and accurate information available. If used as part of a recruitment or interview process, these checks can help make sure you don't employ disqualified or otherwise less than ideal drivers. This enables you to comply with business legislation and 'Duty of Care' obligations, which can help to reduce your corporate risk and potentially save you a sizeable amount on your insurance premiums.

It's estimated that around 80% of drivers are unaware that photo card-style driving licences expire, and so many are often unaware that they even need updating! But our system will update you on all changes, as well as new penalties and points - even the ones drivers don't tell you about.

Your drivers' results will be available 24/7 online, with full information accessible to you whenever you need it via the Dashboard. You'll be able to generate tailor-made reports to suit your business needs, and we're always standing by ready to offer advice or information when required.



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Online Driver Profiling



Even the most experienced drivers in your business may be at risk when driving. It's important to try and encourage your drivers to view their driving critically, and always with the aim to improve. But that can be hard when running a business day-to-day, and it can be difficult to make time for drivers to attend training sessions on the road.

Drivers who fall behind in keeping their skills sharp and up to date may find themselves more at risk on the road, and a driver who's more likely to be involved in an accident can have severe consequences for a business. These include:

- **Injury to drivers and others**
- **Damage to property and vehicles**
- **Increased claims and insurance costs**
- **Fines, prison sentences or disqualification for the driver.**

So it's important to make sure your drivers' skills are regularly updated, and that they view driving with the hope to improve. This can be hard to implement, though, and difficult to track and monitor effectively.

We know this is a common problem, which is why we've created our online driver profiling. This is an advanced online training system that rates and improves a driver's ability. Drivers receive a unique login to the site, and complete an initial profiling review. This rates their skills, attitude and knowledge through percentage ratings, identifying areas of risk. The system then provides access to up to 19 e-learning modules. The modules are interactive and enjoyable, using graphics, questionnaires, interactive media and video.

Drivers receive an overall low, medium or high risk score. We offer an admin login where you can view your drivers' results in real time and create reports for download.

Safedrive can provide any number of logins, and these can be set up for a number of vehicle types and in various languages. The system is accessible from anywhere with an internet connection and is very user-friendly.



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Driving - it's an education - stay sharp, stay safe



Every day you entrust your drivers to drive safely, responsibly and efficiently but left alone for long stretches of work time bad driving habits can begin to creep in, and its not until there's an accident that you get to find out where their failings are and just how much they impact your transport and insurance costs. That's why we've developed a flexible approach to driver education that offers a variety of options for keeping their skills sharp and their knowledge up-to-date. It also gives you the reassurance of knowing that they are compliant with Driver CPC directives and equipped to deal with everything they confront whilst driving for a living.

On-road Training

Safedrive's UK-wide network of fully-qualified Advanced Driving Instructor (ADI) assessors can meet your drivers at any home or business location, and carry out a thorough on-road assessment in the driver's very own vehicle. Sessions are typically split into two parts - an initial drive, where the assessor will monitor and score the driver. The second part of the drive will involve suggested improvements, which allow the drivers the chance to practice these new tricks and see first-hand how their driving becomes safer. This second drive is also rated so that when you receive the report, you can see exactly what's been worked on and how much it's improved! This part of the training always covers off the Eco-driver training below and can also focus on areas of weakness flagged by yourself or your insurers.

Eco-driver Training

The way your drivers drive has a massive effect on how much fuel your vehicles use? Heavy braking, sharp turns, and inappropriate gear usage can all contribute to high fuel consumption and cost. Conversely, good driving habits will help to make a drive smoother and less strenuous on the engine, leading to less vehicle wear and massive savings on fuel. Additionally, with ever-increasing pressure on businesses to be eco-friendly, it can seem like a challenge to add to your green credentials and reduce your carbon footprint. So what can you do to tick all the boxes and make your business safer, greener and more environmentally sound?

Safedrive has teamed up with the Energy Saving Trust to offer you specialised Eco-driver Training. These on-road sessions educate drivers on ways to make small changes that add up to big savings. Our fully-qualified ADI assessors can assess up to 6 drivers in a day at a convenient business location and will spend up to 90 minutes on the road with them on a one to one basis, teaching them new driving techniques and ways to be safer and greener on the road. Businesses can **save up to 15% on fuel costs** after attending this training - and once these tricks are embedded they'll keep saving you money and fuel for years to come



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Classroom-based Driver Workshops

It's never been so important to keep your drivers up to date on their driving knowledge - statistically, a well-trained driver is significantly less likely to be involved in multiple road traffic accidents, which can lead to:

- **Injury or loss of life**
- **Damage to vehicles and property**
- **Increased claims costs and insurance premiums**
- **Fines, disqualification or prison sentences for the driver**

All of these can have major consequences for your business. But since drivers are alone for much of the work day, it can often be difficult to monitor them as thoroughly as you may like. Driving theory is just as important as practice, as experienced drivers sometimes forget the finer details of the highway code or lack awareness of others on the road. What's needed is a way to refresh drivers' knowledge and attitudes to help reduce on-road risk.

Safedrive Workshops

Typically a 3½ hour session designed to be delivered to up to 10 participants. The interactive presentation is delivered by an experienced driver trainer through a series of short presentations, videos and discussions. The aim for drivers to leave with a greater understanding of the dangers on the road, and to adopt a driving style that reduces their risk of being involved in an accident. Workshops are modular and can be tailored to particular issues or concerns, general or seasonal.



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Workshops available include:-

- **Maintenance & Manoeuvres**
- **Eco driving for Electric Vehicles**
- **Vulnerable Road Users**
- **Winter Safety**
- **Accident Management**

Certificate of Professional Competence (CPC)



By law, all professional lorry, bus or coach drivers, new or existing, now have to have a Driver CPC qualification and undertake 35 hours of periodic training every five years to ensure their Driver CPC entitlement remains valid. This training is designed to confirm and expand on the existing knowledge and skills each driver has and to ensure that they continue to be safe, courteous and fuel-efficient drivers. This will also enable drivers to keep up-to-date with ever changing regulations and to benefit from training throughout their whole career.

Safedrive have over 50 independent trainers, all professionally qualified and registered Approved Driving Instructors, who run a number of modular courses aligned to the Driver CPC:

- **Driver Behaviour & Driver Attitude**
- **Fuel Efficiency**
- **On Road – Driver Awareness**
- **Maintenance & Safe Loading**

Combining practice with theory, these comprehensive courses aims to help drivers develop the skills, knowledge, judgment and flexibility to carry their passengers safely and comfortably.

Benefits to your organization:

- **improves drivers' vehicle control and driving skills**
- **helps protect your people, your vehicles, and other road users**
- **promotes safety awareness and risk management skills**
- **reduces vehicle wear and tear and fuel consumption**
- **helps your company to deliver a more professional service**
- **demonstrates your organization's commitment to road safety**

Risk Management Tools

As well as ensuring your drivers are properly licenced, trained and CPC prepared and qualified, Safedrive can also provide a range of additional risk management tools that can help reinforce the adoption of safe practice, provide admissible evidence in the event of a claim and protect reputations – theirs and yours. These include the following:

- **Forward facing accident cameras**
- **Multi-camera vehicle CCTV**
- **Telematics**
- **Mobile phone usage contraol**
- **Drink / drug testing**
- **Compliance audits and advice**
- **Health & Safety audits and advice**
- **Vehicle maintenance and security tools**
- **Anti-theft systems**



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In conjunction with



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